

Departamentul de Cercetare Dezvoltare Inovare / Research Development Innovation Department

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# OPEN CALL

## Al in Art Practices and Research Conference (II)

24-26 October 2025

UNATC "I.L. Caragiale" Bucharest, #3-b Tudor Arghezi Street

The "I.L. Caragiale" National University of Theatre and Film in Bucharest is committed to shaping the next generation of professionals in performing arts, film, and emerging creative industries, including media, multimedia, and the cultural dimensions of technology. Artificial intelligence has started to have a transformative effect on artistic expression, education, and cultural production among other societal levels. UNATC is committed to supporting the sustainable and ethical integration of current AI tools in artistic creation, while also bringing new perspectives on the future development and use of AI, through the exchange of state of the art practices and research findings.

Through its Research, Development, and Innovation Department, the university actively promotes interdisciplinary research that bridges performing arts, film, and digital media with cutting-edge technological developments. We seek to explore how artificial intelligence can enhance artistic creation, inform cultural narratives, and intersect with fields such as education, policy, and health, opening up new possibilities for both research and practice with an ethical and human-centered perspective.

We invite you to submit your applications for the second edition of the Al in Art Practices and Research international conference, organized by UNATC in Bucharest from 24–26 October 2025. The event explores the impact of Al on artistic creation and research, as well as its broader applications in society, such as accessibility, healthcare and well-being.

The Conference will have a series of satellite events that will include **art installations**, **workshops** and **guest speakers** on the announced themes.

Overarching theme: Artificial intelligence and creativity

#### Sub-themes:

- 1. Al impact on creativity, aesthetics, cultural practices including art circulation, art and artist status.
- 2. Ethical, responsible and sustainable AI use and research with a special focus on processes significant for the art ecosystem.
- 3. All and cultural heritage the use of art in datasets, its ethics and the use of All in archives.
- 4. Art production and AI tools examining how AI tools are used in current practice, enhance artistic skills, and redefine workflows and creative ecosystems.
- 5. Explainable AI tools offering more control and agency to creators.
- 6. Al and accessibility the development and use of Al to facilitate access to art and culture
- 7. Art and AI in mental health and well-being exploring art-based AI-driven solutions for emotional expression, therapy, mental health diagnosis, and support.
- 8. Interdisciplinary research in Al development innovative interdisciplinary approaches based on collaboration between technologists, artists and researchers.

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## Conference Highlights and Submission Guidelines

### **Conference Participation Formats**

- Original research results (15-minute presentations within themed sessions including Q&A).
- Showcase of Al-use practices (15-minute presentations including Q&A).
- Showcase of artistic creations (15-minute presentations including Q&A).
- **Masterclass** (duration and format proposed by the applicant)
- Workshop (duration and format proposed by the applicant)

#### Submission Requirements for all formats

Title

Abstract (200–250 words)
Bio (50–100 words), including institutional affiliation
Illustrations or links (if applicable)
Document type: PDF

#### Modes of Presentation

All presentations and activities will be conducted in English at UNATC in Bucharest.

#### **Deadline for Submission**

All submissions must be received by **15 July 2025**, via this submission form: <a href="https://forms.gle/MYTHECqGyr2VEHUH6">https://forms.gle/MYTHECqGyr2VEHUH6</a>

### **Publication Opportunity**

Selected papers may be considered for inclusion in a forthcoming publication. Details will be shared after the conference.

#### **Review Process**

All submissions will undergo a blind review by the Conference Committee. Notifications of acceptance will be sent by **August 30th, 2025**.

#### **Contact Information**

For enquiries, please reach out to: <a href="mailto:research@unatc.ro">research@unatc.ro</a> or +40746230481.

For more details, visit the official conference page:

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https://cinetic.arts.ro/en/evenimente/ai-in-art-practices-and-research-conference-ii/

We look forward to receiving your submissions and engaging in stimulating discussions on the intricate relationship between artificial intelligence, research and artistic practices.

## SUBMIT YOUR CONTRIBUTION HERE