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## **L I S T A** **lucrărilor științifice**

### **A. Teza de doctorat**

**Șerban R.A.** (2019) 'Performanța globală a companiei și factorii determinanți pentru crearea de valoare', Teză de doctorat, Coordonator științific: Prof. Univ. Dr. Habil Mihaela Herciu

### **B. Cărți și capitole în cărți publicate în ultimii 10 ani**

1. Mihaiu, D., **Șerban, R. A.**, Gemenel, I., Gabriel, M. C., Maciejasz, M., Poskart, R., Grosu, F., Constantino, L., Natale, S., De Martino, M., and Bertelli, R. (2024). RETHINK FINANCE: CHANGING PARADIGMS IN FINANCE. Opole University, e-ISBN 978-83-8332-084-7.
2. **Șerban, R.A.** (2020). Performanța globală a companiei și factorii determinanți pentru crearea de valoare. Sibiu: Editura Universității "Lucian Blaga" din Sibiu.

### **C. Lucrări indexate ISI/BDI publicate în ultimii 10 ani**

1. **Șerban, R. A.**, Mihaiu, D. M., Brătian, V., Opreana, A., & Herciu, M. (2025). Effectiveness of the ESG approach in portfolio selection—an empirical evidence from the US stock market. *Journal of Business Economics and Management*, 26(4), 918-940. <https://doi.org/10.3846/jbem.2025.24751>
2. **Șerban, R. A.**, Mihaiu, D., & Brătian, V. (2025). Portfolio Selection and Optimization in Romanian and Polish Stock Markets. *Studies in Business and Economics*, 20(2), 376-389. <https://doi.org/10.2478/sbe-2025-0026>
3. Opreana, A., Vinerean, S., Mihaiu, D., Tileagă, C., & **Șerban, R.A.** (2024). Financial Performance, Financial Position, Liquidity, Earnings, And Debt In Tourism Companies From Asia And Europe. *Revista de turism-studii și cercetări în turism*, (38). <https://doi.org/10.4316/rdt.38.2796>
4. **Șerban, R.A.**, Mihaiu, D. M., Herciu, M., & Ogrea, C. (2023). A Sectoral-Based Approach to the Link Between Financial Performance and Sustainability. *Studies in Business & Economics*, 18(1). <https://doi.org/10.2478/sbe-2023-0020>

5. Opreana, A., Vinerean, S., Mihaiu, D. M., Barbu, L., & **Șerban, R.A.** (2023). Fuzzy Analytic Network Process with Principal Component Analysis to Establish a Bank Performance Model under the Assumption of Country Risk. *Mathematics*, 11(14), 3257. <https://doi.org/10.3390/math11143257>
6. **Șerban, R.A.**, Mihaiu, D. M., Țichindelean, M., Ogorean, C., & Herciu, M. (2023). Factors of sustainable competitiveness at company level: a comparison of four global economic sectors. *Journal of Business Economics and Management*, 24(3), 449-470. <https://doi.org/10.3846/jbem.2023.19478>
7. **Șerban R.A.**, Mihaiu DM, Țichindelean M. (2022) ‘Environment, Social, and Governance Score and Value Added Impacts on Market Capitalization: A Sectoral-Based Approach’. *Sustainability*. 2022 Feb 11;14(4):2069. <https://doi.org/10.3390/su14042069>
8. Brătian V, Acu AM, Mihaiu DM, **Șerban R.A.** (2022). ‘Geometric Brownian Motion (GBM) of Stock Indexes and Financial Market Uncertainty in the Context of Non-Crisis and Financial Crisis Scenarios’. *Mathematics*. 2022 Jan;10(3):309. <https://doi.org/10.3390/math10030309>
9. Barbu L, Mihaiu DM, **Șerban R.A.**, Opreana A. (2022) ‘Knowledge Mapping of Optimal Taxation Studies: A Bibliometric Analysis and Network Visualization’. *Sustainability*. 2022 Jan;14(2):1043. <https://doi.org/10.3390/su14021043>
10. **Șerban R.A.** (2021). ‘Measuring Performance in the Luxury Industry: Is there a Difference in Performance Between the top and Bottom Players in the Industry?’. *Studies in Business & Economics*. 2021 Apr 1;16(1). <https://doi.org/10.2478/sbe-2021-0014>
11. Mihaiu DM, **Șerban R.A.**, Opreana A, Țichindelean M, Brătian V, Barbu L. (2021) ‘The Impact of Mergers and Acquisitions and Sustainability on Company Performance in the Pharmaceutical Sector’. *Sustainability*. 2021 Jan;13(12):6525. <https://doi.org/10.3390/su13126525>
12. **Șerban, R.A.** (2020). ‘The influence of intangible assets in the company performance: The case of the world’s most profitable corporations’. *IECS Conference Proceedings entitled ‘Organizations and performance in a complex world’*.
13. **Șerban, R.A.**, & Herciu, M. (2019). ‘Performance Management Systems – Proposing and Testing a Conceptual Model’. *Studies in Business and Economics*, 14(1), 231-244. <https://doi.org/10.2478/sbe-2019-0018>
14. **Șerban, R.A.** (2019). ‘Does sustainability impact company performance? The case of listed companies on the Bucharest Stock Exchange’. *39th International Scientific Conference on Economic and Social Development – „Sustainability from an Economic and Social Perspective”*: Book of Proceedings, 404-412.
15. **Șerban, R.A.** (2018). ‘Is corporate governance the proper tool for enhancing long-term company performance?’. *35th International Scientific Conference on Economic and Social Development – „Sustainability from an Economic and Social Perspective”*: Book of Proceedings, 705-713.
16. **Șerban, R.A.**, (2018) ‘Short-termism: A step forward towards long-term performance or a dead-end’. *Springer Proceedings in Business and Economics, Emerging Business and Economic*



Issues in the Global Economy – Proceedings of the 2017 International Economic Conference in Sibiu (IECS).

17. **Șerban, R.A.** (2018). 'Measuring Brand Value: The Case of Romanian Public Traded Companies'. *Studies in Business and Economics*, 13(3), 206-213. <https://doi.org/10.2478/sbe-2018-0043>
18. **Șerban, R.A.**, (2018). Shared Value - Is this the right direction?. *Revista Economică*, 3(70).
19. Herciu, M., & Șerban, R. A. (2018). Measuring Firm Performance: Testing a Proposed Model. *Studies in Business and Economics*, 13(2), 103-114. <https://doi.org/10.2478/sbe-2018-0023>
20. **Șerban, R.A.**, (2017) 'Firm Performance - From How to Measure to How to Manage. An Overview'. *Bulletin of the Transilvania University of Brasov*, vol. 10(59), Special Issue no. 2 – 2017 Series V - Proceedings of the International Conference of PhD Students (IPC 2017), Ediția a III – a.
21. **Șerban, R.A.**, (2017) 'The impact of big data, sustainability, and digitalization on company performance'. *Jurnal: Studies in Business and Economics*, nr. 12 (3). <https://doi.org/10.1515/sbe-2017-0045>
22. **Șerban, R.A.**, (2016) 'Paradigm change in company performance measurement'. *Emerging Markets Economics and Business. Contributions of Young Researchers*, Oradea University Press, nr. 4, p.170.
23. Herciu, M., **Șerban, R.A.**, (2016) 'Creating value - from corporate governance to total shareholders return', *Jurnal: Studies in Business and Economics*, nr. 11 (2). <https://doi.org/10.1515/sbe-2016-0019>

Data: 04/06/2026

Semnătura:

