



Global Design Thinking Workshop: Sustainability

Designing for a better tomorrow

/ Winter Term 2024/25 (March 2025)

Join the Global Design Thinking Workshop in March 2025

Are you ready to design a more **sustainable future**? The Global Design Thinking Workshop (GDTW) is back, and this year's focus is on **"Sustainability: Designing for a better tomorrow."** From March 6 to 12, 2025, we're inviting creative minds from around the globe to gather in Potsdam, Germany, for an immersive and impactful experience.

At GDTW, we go beyond Design Thinking as a process. Our workshops dive deep into the mindset of Design Thinking, blending human-centered design with systemic thinking to address pressing global challenges. This year, participants will tackle complex sustainability challenges, envisioning innovative solutions that balance environmental, social, and economic perspectives.

Why Participate?

Collaborate globally: Join a diverse and multidisciplinary team, guided by experienced Design Thinking coaches from our international network.

- Tackle real-world issues: Work with a project partner on challenges tied to sustainability, designing solutions that have real impact.
- Learn by doing: Explore Design Thinking methods and tools while addressing systemic sustainability challenges and innovation opportunities.
- Shape what's next: Envision and prototype solutions for sustainable futures that align with the needs of people, businesses, and the planet.

Who Should Apply?

We welcome students and young professionals (graduated within the last two years) eager to expand their innovation skills and apply them to the critical challenges of sustainability.

Program Details

Location: HPI D-School Campus, Potsdam, Germany

Dates: March 6 – 12, 2025

Participation Fee: € 200,00

Application Deadline: January 31st, 2025

What to Expect

This year's program offers:

- An Engaging workshop and thematic discussions on sustainability and design.
- Hands-on project work with a real-world partner, addressing global sustainability challenges.
- Multidisciplinary collaboration with participants from diverse cultural and professional backgrounds.
- Practice with cutting-edge digital tools.
- Participants will gain a Certificate of Attendance and can earn 3 ECTS credits upon program completion.

Program	Date	Time	
Virtual	Fri, 28.2.2025	9.00 am - 12.00 am	Virtual Program Launch: Team Building & Challenge & Understand
On-site	Thu, 6.3.2025	9.00 am - 5.00 pm	Understand & Frame
On-site	Fri, 7.3.2025	9.00 am - 5.00 pm	Observe & Learn
On-site	Mo, 10.3.2025	9.00 am - 5.00 pm	Ideate & Prototype
On-site	Tue, 11.3.2025	9.00 am - 5.00 pm	Test & Iterate
On-site	Wed, 12.3.2025	9.00 am - 5.00 pm	Finalize & Present

26.3.2025

Deadline: Documentation Bundle Submission by Teams

Are You Ready to Design a Sustainable Future?

[Apply by January 31st, 2025](#) to be part of this transformative learning experience, where creativity meets impact.

[Visit our website for more details.](#)