



Radu-Alexandru Șerban

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● ABOUT ME

Lecturer at the Faculty of Economics, Lucian Blaga University of Sibiu, teaching Financial Management, Investment Management, Economic-Financial Analysis, Corporate Sustainability Management, and Statistics. Research focuses on Corporate Financial Performance, Corporate Sustainability, and ESG Measurement and Reporting.

● WORK EXPERIENCE

LECTURER – LUCIAN BLAGA UNIVERSITY OF SIBIU, FACULTY OF ECONOMICS – 01/03/2024 – Current – SIBIU, ROMANIA

Courses and Seminars at the following subjects: Financial Management, Investment Management, Economic-Financial Analysis, Corporate Sustainability Management, and Statistics.

TEACHING ASSISTANT – LUCIAN BLAGA UNIVERSITY OF SIBIU, FACULTY OF ECONOMICS – 28/02/2018 – 29/02/2024 – SIBIU, ROMANIA

Seminar at the following subjects: Corporate finances; Financial and economic analysis; Financial management; Investment management; Quantitative methods in management; Statistics; Sustainable development of the firm.

MATERIAL PLANNER - INTERN – CONTINENTAL AUTOMOTIVE SIBIU – 03/05/2015 – 30/10/2015 – SIBIU, ROMANIA

- Planning, operating, and controlling on the disposition of a defined group of suppliers, referring to the production plan.
- Assuring availability of material (using SAP)
- Tracking of supplies
- Maintaining good contacts to suppliers
- Controlling on defined product stocks considering economic aspects and potential for optimized depreciation
- Reporting for rawmaterials and spare parts.

BUSINESS ANALYST JUNIOR – BANCA COMERCIALA CARPATICA – 21/09/2014 – 28/02/2015 – SIBIU, ROMANIA

- monitoring the activity of Corporate, Retail and SME Managers
- create and manage excel tools (Dashboard, MIS, etc.)
- monthly report regarding the activities of the Commercial Division
- proposals for measures to improve the processes, activities, etc.

● EDUCATION AND TRAINING

01/07/2022 – 01/07/2024

POSTDOCTORAL PROGRAM Lucian Blaga University of Sibiu

Field of study Management

Field of Study: Management
The diploma was issued on April 20, 2020

Field of study Management | **Level in EQF** EQF level 8 |

Thesis Global company performance and the determinants of value creation

30/09/2014 – 14/07/2016 Sibiu, Romania

MASTER DEGREE Lucian Blaga University of Sibiu, Faculty of Economic Sciences, Sibiu (Romania)

- international business environment;
- international finance;
- european finance;
- international fiscality;
- international financial management;
- acquisitions, mergers and corporate restructuring;
- financial expert systems

Field of study Finance

30/09/2011 – 17/07/2014 Sibiu, Romania

BACHELOR DEGREE Lucian Blaga University of Sibiu, Faculty of Economic Sciences, Sibiu (Romania)

- management
- strategic management
- supply management
- sales management
- project management
- financiar management
- financial and economic analysis,
- human resources management
- Knowledge of business and its economic, legal and social context

Field of study Management

● LANGUAGE SKILLS

Mother tongue(s): **ROMANIAN**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	C1	C1	C1	C1	C1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

● PUBLICATIONS

Publications

- Herciu, M., Ogrean, C., Vinerean, S., Țîmbalari, C., Radu, A., & **Șerban, R.** (2026, July). Women on corporate boards in developed markets. In *Women's Studies International Forum* (Vol. 117, p. 103335). Pergamon.
- **Șerban, R. A.**, Mihaiu, D. M., Brătian, V., Opreana, A., & Herciu, M. (2025). Effectiveness of the ESG approach in portfolio selection—an empirical evidence from the US stock market. *Journal of Business Economics and Management*, 26(4), 918-940.
- **Șerban, R. A.**, Mihaiu, D., & Brătian, V. (2025). Portfolio Selection and Optimization in Romanian and Polish Stock Markets. *Studies in Business and Economics*, 20(2), 376-389.
- Opreana, A., Vinerean, S., Mihaiu, D., Tileagă, C., & **Șerban, R.** (2024). Financial Performance, Financial Position, Liquidity, Earnings, and Debt in Tourism Companies from Asia and Europe. *Revista de turism-studii și cercetări în turism*, (38).



- Mihaiu, D., **Șerban, R. A.**, Gemenel, I., Gabriel, M. C., Maciejasz, M., Poskart, R., Grosu, F., Constantino, L., Natale, S., De Martino, M., and Bertelli, R. (2024). *RETHINK FINANCE CHANGING PARADIGMS IN FINANCE*. Opole University, e-ISBN 978-83-8332-084-7.
- Herciu, M., Ogorean, C., Mihaiu, D., **Serban, R.**, Aivaz, K. A., & Tichindelean, M. (2023). Improving Business Models for the Circular Economy: Developing a Framework for Circular Fashion. *Transformations in Business & Economics*, 22(3).
- Opreana, A., Vinerean, S., Mihaiu, D. M., Barbu, L., & **Șerban, R. A.** (2023). Fuzzy analytic network process with principal component analysis to establish a bank performance model under the assumption of country risk. *Mathematics*, 11(14), 3257.
- **Șerban, R. A.**, Mihaiu Cindea, D. M., Tichindelean, M., Ogorean, C., & Herciu, M. (2023). Factors of sustainable competitiveness at company level: A comparison of four global economic sectors. *Journal of Business Economics and Management (JBEM)*, 24(3), 449-470.
- **Șerban, R. A.**, Mihaiu, D. M., Herciu, M., & Ogorean, C. (2023). A Sectoral-Based Approach to the Link Between Financial Performance and Sustainability. *Studies in Business and Economics*, 18(1), 367-377.
- **Șerban, R. A.**, Mihaiu, D. M., & Tichindelean, M. (2022). Environment, social, and governance score and value added impacts on market capitalization: A sectoral-based approach. *Sustainability*, 14(4), 2069.
- Brătian, V., Acu, A. M., Mihaiu, D. M., & **Șerban, R. A.** (2022). Geometric Brownian Motion (GBM) of stock indexes and financial market uncertainty in the context of non-crisis and financial crisis scenarios. *Mathematics*, 10(3), 309.
- Barbu, L., Mihaiu, D. M., **Șerban, R. A.**, & Opreana, A. (2022). Knowledge mapping of optimal taxation studies: A bibliometric analysis and network visualization. *Sustainability*, 14(2), 1043.
- Mihaiu, D. M., **Șerban, R. A.**, Opreana, A., Tichindelean, M., Brătian, V., & Barbu, L. (2021). The Impact of Mergers and Acquisitions and Sustainability on Company Performance in the Pharmaceutical Sector. *Sustainability*, 13(12), 6525.
- **Șerban, R. A.** (2021). Measuring Performance in the Luxury Industry: Is there a Difference in Performance Between the top and Bottom Players in the Industry?. *Studies in Business and Economics*, 16(1), 177-186.
- **Șerban, R. A.** (2021). The Influence of Intangible Assets in the Company Performance: The Case of the World's Most Profitable Corporations. In *Organizations and Performance in a Complex World: 26th International Economic Conference of Sibiu (IECS) 26* (pp. 285-296). Springer International Publishing.
- **Șerban, R. A.**, & Herciu, M. (2019). Performance management systems—proposing and testing a conceptual model. *Studies in Business and Economics*, 14(1), 231-244.
- Herciu, M., & **Șerban, R. A.** (2018). Measuring firm performance: Testing a proposed model. *Studies in Business and Economics*, 13(2), 103-114.
- **Șerban, R. A.** (2017). The impact of big data, sustainability, and digitalization on company performance. *Studies in Business and Economics*, 12(3), 181-189.

● CONFERENCES AND SEMINARS

Conferences

- 16th Academic International Conference on Social Sciences and Humanities în perioada 08 – 14 Octombrie 2023, Oxford, Regatul Unit al Marii Britanii și al Irlandei de Nord
- International Congress of Rome - Supreme Court, July 4-5, 2023
- 88th International Scientific Conference on Economic and Social Development – “Roadmap to NetZero Economies and Businesses” October 19-20, 2022;
- IECS - International Economics Conference Sibiu, 2017, 2018, 2019 and 2020;
- Economic and Social Development - 39th International Scientific Conference on Economic and Social Development "Sustainability from an Economic and Social Perspective" Lisbon, 29-30 April 2019;
- Economic and Social Development - 35th International Scientific Conference on Economic and Social Development "Sustainability from an Economic and Social Perspective" Lisbon, 15-16 November 2018;
- "When Cultures Collide Cross-Cultural Business Conference" - 16 Martie, 2016; University College of Southeast Norway, Kongsberg;
- "I want to be an entrepreneur" - July 15, 2013;
- "Success is not by chance" - October 8, 2012;

Seminars and workshops

- Staff Mobility for Teaching at the Saxion University of Applied Sciences, between March 27th and March 31st 2023, I delivered lectures at the School of Finance & International Business of Saxion University of Applied Sciences in Deventer, Netherlands, as part of Erasmus+ staff mobility for teaching;
- FORTHEM Alliance Workshop “Perspectives of European economies’ digitalization” September 13-16, 2022
- "Holding classes in the form of on-line workshops for students" as part of the project entitled: "FOSTERING OUTREACH WITHIN EUROPEAN REGIONS, TRANSNATIONAL HIGHER EDUCATION AND MOBILITY (FORTHEM)" June 15, 2022;

● **PROJECTS**

Projects

- Green Finance: Advancing Higher Education for Sustainable Growth in Southeast Asia. Project Number: GREEN FINANCE · 101237817
- Research fellowship (July 2022 - July 2024), titled "The Development of New and emerging technologies in the Context of stimulating research excellence in Lucian Blaga University of Sibiu (TEHNE)";
- Erasmus+ Project for HEI (January 10, 2022 - September 9, 2025), titled "ReThink Finance - integrating innovative paradigms and digital technologies into financial teaching and Literacy" involved in coordinating teaching activities, dissemination, organizing summer schools for students, and writing a book related to my research interests

● **HONOURS AND AWARDS**

Honours and awards

Excellence Award(2014) from "Lucian Blaga" University of Sibiu, Faculty of Economic Sciences, for outstanding professional, scientific and cultural performances during faculty

● **VOLUNTEERING**

Students Finance Club

Co-founder of the Students Finance Club, founded in 2022, together with 2 colleagues, at the Faculty of Economics, Lucian Blaga University of Sibiu.

● **APTITUDE TEST**

Aptitude test

Bloomberg Aptitude Test; Score 520
Best scores: Economics, Global Markets, News Analysis and Investment Banking
Profile link: <https://talentsearch.bloomberginstitute.com/profiles/B139702741970>

● **COMMUNICATION AND INTERPERSONAL SKILLS**

Communication and interpersonal skills

good communication skills gained from participation in several conferences, seminars

● **ORGANISATIONAL SKILLS**

Organisational skills

good managerial skills gained as a team leader of several projects developed as student during the years of faculty

Data: 04/06/2026

Semnătura:

