



Sitea Daria Maria

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WORK EXPERIENCE

 **LUCIAN BLAGA UNIVERSITY OF SIBIU – SIBIU, ROMANIA**

TEACHING ASSISTANT – 09/2021 – CURRENT

- Subjects: Finance; Money and Banking; Operations of Credit Institutions; Financial-Banking IT Systems; Monetary Economics; Investments and Corporate Finance; Stock and Commodity Exchanges; Contracting, Payment and Trade Financing Methods;
- Preparing teaching materials;
- Guiding students through working on their projects;
- Student assessment;
- Getting involved in extracurricular activities.

 **LUCIAN BLAGA UNIVERSITY OF SIBIU – SIBIU, ROMANIA**

COLLABORATIVE TEACHER – 09/2021 – 09/2022

- Subjects: Finance, Money and Banking, Operations of credit institutions, Financial-banking IT Systems;
- Preparing teaching materials;
- Guiding students through working on their projects;
- Student assessment;
- Getting involved in extracurricular activities.

 **LUCIAN BLAGA UNIVERSITY OF SIBIU – SIBIU, ROMANIA**

RESEARCH ASSISTANT - FULL TIME – 01/2021 – 11/2022

Project: *Adaptive Preferences and Natural Price on Financial Market – A co-Evolutionary Model*, LBUS-HPI-ERG-2020-04

- Conducting literature reviews
- Collecting and analyzing data
- Attending project meetings
- Preparing articles and presentations
- Making presentations at national and international conferences

 **BANCA COMERCIALĂ ROMÂNĂ – SIBIU, ROMANIA**

ECONOMIST - DIGITAL EXPERT - PART TIME – 30/09/2016 – CURRENT

- Participating in presentations at the public and private institutions
- Promoting the products and services offered by the bank and by its subsidiaries
- Counseling clients in order to find the appropriate banking product which suits their needs
- Contacting customers from sales programmes and potential customers identified with the occasion of public presentations
- Attracting new clients, initiating and developing a business relationship with them
- Active participation in financial education courses

EDUCATION AND TRAINING

09/2020 – CURRENT Sibiu, Romania

DOCTOR OF PHILOSOPHY - PHD IN FINANCE Lucian Blaga University of Sibiu

2017 – 2020 Sibiu, Romania

MASTER'S DEGREE IN ECONOMICS, BUSINESS MANAGEMENT Faculty of Economic Sciences, Lucian Blaga University of Sibiu

2017 – 2020 Sibiu, Romania
CHINESE BUSINESS STUDIES East China University of Science&Technology Shanghai

2017 – 2020
PEDAGOGICAL COURSE, LEVEL II The Department of Private Law and Education Sciences, Lucian Blaga University of Sibiu

12/2017 – 03/2018 Sibiu, Romania
PROFESSIONAL QUALIFICATION IN INSURANCE ISF

2014 – 2018 Sibiu, Romania
BACHELOR DEGREE - FINANCE AND BANKING Faculty of Economic Sciences, Lucian Blaga University of Sibiu

2014 – 2018 Sibiu, Romania
PEDAGOGICAL COURSE, LEVEL I The Department of Private Law and Education Sciences, Lucian Blaga University of Sibiu

08/2016 – 11/2016 Sibiu , Romania
HUMAN RESOURCES OFFICER Staff 2000

2010 – 2015 Sibiu, Romania
HIGH SCHOOL DIPLOMA Octavian Goga National College

● **LANGUAGE SKILLS**

Mother tongue(s): **ROMANIAN**
Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH - CAMBRIDGE ENGLISH LANGUAGE ASSESSMENT	C1	C1	C1	C1	C1
FRENCH	A1	A2	A1	A1	A2
SPANISH	A2	A2	A1	A2	A2

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

● **DRIVING LICENCE**

Driving Licence: B

● **CONFERENCES AND SEMINARS**

04/2024 Chişinău, Republic of Moldova
Development Through Research and Innovation - IDSC 2024

Research paper: *RESHAPING THE DIGITAL BANKING LANDSCAPE: DIGITAL FINANCIAL INCLUSION IN ROMANIA*

04/2024 Chişinău, Republic of Moldova
Development Through Research and Innovation - IDSC 2024

Research paper: *RECENT TRENDS IN DIGITAL BANKING: A FIVE-YEAR BIBLIOMETRIC OVERVIEW*

05/2024 Sibiu, Romania

International Economic Conference of Sibiu - IECS 2024

Research paper: *UNVEILING PATTERNS: A BRIEF BIBLIOMETRIC STUDY OF THE DIGITAL BANKING SYSTEM IN THE LAST FIVE YEARS*

04/2023 Sibiu, Romania

International Economic Conference of Sibiu - IECS 2023

Research paper: *THE EVOLUTION OF GREEN BANKING IN THE LAST FIVE YEARS IN ROMANIA*

06/2022 Pitești, Romania

9th International Conference EDU WORLD 2022

Research paper: Lazăr, M.; Postelnicescu, C.G.; Sitea, D.M., *CHANGING EDUCATIONAL COMMUNICATION PATTERN DURING THE PANDEMIC*

06/2022 Istanbul, Turkey

Maltepe University International Student Congress – Humanities and Social Sciences - HUMSOS 2022

Research paper: *GENERAL CONSIDERATIONS REGARDING THE CONTRIBUTION OF THE DIGITAL ECONOMY TO GLOBALIZATION*

06/2022 Istanbul, Turkey

Maltepe University International Student Congress – Humanities and Social Sciences - HUMSOS 2022

Research paper: Lazăr, M., Sitea, D.M., *OUTWARD MINDSET IN EDUCATION AND SOFT SKILLS. THE KEY TO PROFESSIONAL SUCCES?*

05/2022 Florence, Italy

14th International Conference “Economies of the Balkan and Eastern European Countries”

Research paper: *ARE SOFT SKILLS THE MOST VALUABLE ASSETS FOR THE BANKERS?*

05/2022 Alba Iulia, Romania

14th International Conference on Management, Economics and Accounting – ICMEA 2022

Research paper: Țîmbalari, C.; Sitea, D.M.; Bayraktar, D.; Vârtei, A.M., *ORGANIZATION 5.0: HUMAN-CENTERED DIGITAL INFRASTRUCTURE*

11/2021 Pitești, Romania

International Conference Knowledge Economy – Challenges of the 21st Century, Theme: Europe in Transition: The Path to Recovery and Resilience

Research paper: Țîmbalari, C., Sitea, D.M., *DIGITAL EUROPE – A CHALLENGE FOR INTERNATIONAL COMPETITIVENESS. A REVIEW OF ROMANIA BETWEEN EUROPEAN UNION COUNTRIES*

11/2021 Alba Iulia, Romania

13th International Conference on Management, Economics and Accounting – ICMEA 2021

Research paper: Sitea, D.M., Țîmbalari, C., *AN OVERVIEW OF THE ROMANIAN BANKING SECTOR IN THE CONTEXT OF INTERNATIONAL COMPETITIVENESS: REALITIES, CHALLENGES, AND TRENDS*

05/2021 Sibiu, Romania

28th International Economic Conference of Sibiu – IECS 2021

Research paper: Lazăr, M.; Mihiu, C.; Sitea, D.M.; *BRINGING INNOVATION IN EDUCATION, IT AND BANKING THROUGH DESIGN THINKING*

05/2021 Sibiu, Romania

28th International Economic Conference of Sibiu – IECS 2021

Research paper: *CHANGING THE PERSPECTIVES OF BANKING – COVID-19 PANDEMIC AND ITS EFFECTS*

05/2021 Istanbul, Turkey

Maltepe University International Students Congress of Humanities and Social Sciences (HUMSOS)

Research paper: *THE NEW GENERATION OF BANKING DURING COVID-19 PANDEMIC*

04/2021 Sibiu, Romania

International Economic Conference Sibiu IECS

Research paper: *CHANGING THE PERSPECTIVES OF BANKING - COVID-19 PANDEMIC AND ITS EFFECTS*

04/2021 Sibiu, Romania

International Economic Conference Sibiu IECS

Research paper: Lazar, M., Mihiu, C., Sitea, D.M., *BRINGING INNOVATION IN EDUCATION, IT AND BANKING THROUGH DESIGN THINKING*

07/03/2021 – 09/03/2021 Istanbul, Turkey

GOBI - Global Opportunities in Business and Investment

Istanbul Technical University Investment Club

11/2020 Izmir, Turkey

International Management Information Systems Conference– 7th Edition

Research paper: Stoica, E., Sitea, D.M., *BLOCKCHAIN DISRUPTING THE FINTECH AND THE BANKING SYSTEM*

10/2020 Oradea, Romania

International Conference of Doctoral Students and Young Researchers “Emerging Markets Economics and Business” – 11th Edition

Research paper: *UNIQUE DNA FOR THE BANKING INDUSTRY – DESIGN THINKING*

09/2020 Sibiu, Romania

International Economic Conference of Sibiu IECS

Research paper: Sitea, D.M., Miricescu, D., *TECHNOLOGICAL DEVELOPMENT IN THE WORLDWIDE LOGISTICS SECTOR. IS THE BUSINESS ENVIRONMENT GOVERNED BY UNCERTAINTY AND INSTABILITY?*

09/2020 Sibiu, Romania

International Economic Conference Sibiu IECS - Student Section

Research paper: Sitea, D.M., Morar, I.M., *THE DIGITAL TRANSFORMATION IN ACCOUNTING – NEW SOFTWARES CHANGING THE OLD PRACTICE*

02/2020 Sibiu, Romania

The 25th Students' International Conference SECOSAFT

Research paper: *FINTECH. INNOVATING THE BANKING INDUSTRY BY RISING THE FINANCIAL TECHNOLOGY*

02/2020 Istanbul, Turkey

International Business and Management Sciences Congress Istanbul

Research paper: *BANKING FOR DIGITAL NATIVES. THE NEW GENERATION OF FINTECH*
- the conference was canceled due to the COVID-19 pandemic, but the paper was accepted

04/2019 Sibiu, Romania

International Economic Conference of Sibiu IECS - Student Section

Research paper: *SOCIAL POLICY - EMPLOYMENT IN ROMANIA, THE CASE OF YOUNG PEOPLE*

04/2019 Sibiu, Romania

International Economic Conference of Sibiu IECS - Student Section

Research paper: *THE EMERGENCE OF DIGITALIZATION: THE NOWADAYS BANKING SYSTEM IN THE ERA OF SOCIAL MEDIA*

03/2019 Sibiu, Romania

The 24th Students' International Conference SECOSAFT

Research paper: *DIGITALIZATION - THE KEY ELEMENT IN THE BANKING SYSTEM*

02/2019 Istanbul, Turkey

International Business and Management Sciences Congress Istanbul

Research paper: *THE EMERGING MARKET OF THE BANKING SYSTEM IN THE CONTEXT OF DIGITALIZATION*

04/2018 Sibiu, Romania

International Economic Conference Sibiu IECS - Student Section

Research paper: *THE DIGITALIZATION ERA IN THE ROMANIAN BANKING SYSTEM*

PROJECTS

08/2022 – 08/2022

Bridge Summer School-ULBS

Grant no. 143/SGU/PV/II/27.05.2019

08/2019 – 10/2020

CRE8 Europe - A Transnational Model for Enhancing Student Employability

Universities: Karlstad University (Sweden), James I University of Castellon (Spain), Lucian Blaga University of Sibiu (Romania), Inland University (Norway)

02/2020 – 10/2020

Innovation Labs

2018 – 2019

ULBS SMART

Innovative idea - Stage I

03/2014 – 04/2014

EVLIA Project

Contributions to the Development of Cooperation between Economic Organizations and the Banking Environment in Romania. Visualization and Assessment of Intellectual Property Rights

03/2013 – 05/2013

Erasmus International Project

Mobility at Aszódi Evangélikus Petőfi Gimnázium as part of a program for highschool students

PUBLICATIONS

2024

FROM DATA TO TRENDS: A BIBLIOMETRIC ANALYSIS COVERING 2016-2022

Sitea, D.M., Marina, A.G., *FROM DATA TO TRENDS: A BIBLIOMETRIC ANALYSIS COVERING 2016-2022*

Journal Name: Revista Economică Journal | **Volume, Issue and Pages:** Volume 76, No. 3

2024

DETERMINANTS IN THE STANDARD REVIEW PROCESS: AN ANALYSIS OF IFRS FOR SME

Marina, A.G., Bogoslov, I.A., Sitea, D.M. *DETERMINANTS IN THE STANDARD REVIEW PROCESS: AN ANALYSIS OF IFRS FOR SMES*

Journal Name: Revista Economică Journal | **Volume, Issue and Pages:** Volume 76, No. 4

2023

GAMIFICATION IN E-COMMERCE: ADVANTAGES, CHALLENGES, AND FUTURE TRENDS

Bogoslov, I.A., Stoica, E.A., Georgescu, M.R., Sitea, D.M., *GAMIFICATION IN E-COMMERCE: ADVANTAGES, CHALLENGES, AND FUTURE TRENDS.*

Journal Name: Revista Economică Journal | **Volume, Issue and Pages:** Volumul 75, No. 2.

2022

MAPPING THE COVID-19 ECONOMY: AN EXPLORATORY BIBLIOMETRIC ANALYSIS

Cristian, M.G., Lazăr, M., Sitea, D.M., Țîmbalari, C., *MAPPING THE COVID-19 ECONOMY: AN EXPLORATORY BIBLIOMETRIC ANALYSIS*
ISSN 2067-3795

2021

CHANGING THE PERSPECTIVES OF BANKING - COVID-19 PANDEMIC AND ITS EFFECTS ON THE ROMANIAN BANKING SECTOR

ISSN: 1582-6260

Revista Economică 73:Special Issue

2021

BLOCKCHAIN DISRUPTING FINTECH AND THE BANKING SYSTEM

Stoica, E.A.; Sitea, D.M., *BLOCKCHAIN DISRUPTING FINTECH AND THE BANKING SYSTEM*, MDPI, *Proceedings* **2021**, 74, 24.

2021

IS THE INNOVATIVE APPROACH OF DESIGN THINKING ALREADY BEING USED IN EDUCATION, IT AND BANKING?.

Lazăr, M., Mișu, C., Sitea, D.M. (2021). *IS THE INNOVATIVE APPROACH OF DESIGN THINKING ALREADY BEING USED IN EDUCATION, IT AND BANKING?*

Revista Economică 73:Special Issue

2021

TECHNOLOGICAL DEVELOPMENT IN THE WORLDWIDE LOGISTICS SECTOR. IS THE BUSINESS ENVIRONMENT GOVERNED BY UNVERTAINTY AND INSTABILITY?

Miricescu, D., Sitea, D.M. (2021), *TECHNOLOGICAL DEVELOPMENT IN THE WORLDWIDE LOGISTICS SECTOR. IS THE BUSINESS ENVIRONMENT GOVERNED BY UNVERTAINTY AND INSTABILITY?*Write here the description...

Bulletin of Taras Shevchenko National University of Kyiv, Economics

2020

THE ORGANIZATIONAL ENVIRONMENT IN A MANUFACTURING ENTERPRISE. A PROSPECT OF THE CONNECTION BETWEEN LEADERS AND SUPPORTERS

ISSN: 1583-624X

Sitea, D.M., Miricescu, D., *THE ORGANIZATIONAL ENVIRONMENT IN A MANUFACTURING ENTERPRISE. A PROSPECT OF THE CONNECTION BETWEEN LEADERS AND SUPPORTERS*, Revista de Management și Inginerie Economică (2020), Vol. 19, No. 4 (78), ISSN: 1583-624X

Revista de Management și Inginerie Economică

2020

DIGITAL BANKING. A CURRENT DILEMMA SOLVED THROUGH THE DESIGN THINKING METHOD

ISSN: 1222-569X (printed format), ISSN: 1582-5450 (electronic format)

The Annals of The University of Oradea, Economic Sciences TOM XXIX

2020

UNIQUE DNA FOR THE BANKING INDUSTRY – DESIGN THINKING

Emerging Markets Economics and Business. Contributions of Young Researchers

ISBN: 978-606-10-2112-3, ISSN: 2344 – 6617 (print), ISSN: 2601 – 1840 (online), ISSN-L 2344 – 6617

2020

LOAN REVOLUTION THROUGH NEW TECHNOLOGIES

ISSN: 1582-6260

Revista Economică 72:2 (2020)

2019

THE FINTECH REVOLUTION. BANKING FOR THE NEW GENERATION

ISSN: 1582-6260

Revista Economică 71:5 (2019)

2019

THE EMERGENCE OF DIGITALIZATION: THE NOWADAYS BANKING SYSTEM IN THE ERA OF SOCIAL MEDIA

ISSN: 1584-4366

Revista Studenților Economiști Sibieni

2019

SOCIAL POLICY - EMPLOYMENT IN ROMANIA, THE CASE OF YOUNG PEOPLE

ISSN: 1584-4366

Revista Studenților Economiști Sibieni

2019

CRIPTOMONEDELE ÎNTRE REGLEMENTARE ȘI PROVOCARE. VIZIUNE GLOBALĂ

Stoica, E., Ciobanu, N., Sitea, D.M., *CRIPTOMONEDELE ÎNTRE REGLEMENTARE ȘI PROVOCARE. VIZIUNE GLOBALĂ*

Geopolitical Brief, Buletin de Analiza Periodica, Centrul de Studii Globale ULBS

2018

THE DIGITALIZATION ERA IN THE ROMANIAN BANKING SYSTEM

ISSN: 1584-4366

Revista Studenților Economiști Sibieni

● **HONOURS AND AWARDS**

05/2019

3rd place - Olimpiada Națională a Economiștilor în Formare

Research paper: *THE EMERGENCE OF DIGITALIZATION: THE NOWADAYS BANKING SYSTEM IN THE ERA OF SOCIAL MEDIA*

04/2019

1st place - The 24th Students' International Conference SECOSAFT

Research paper: *DIGITALIZATION - THE KEY ELEMENT IN THE BANKING SYSTEM*

● **NETWORKS AND MEMBERSHIPS**

10/2019 – CURRENT Sibiu, Romania

WeHelp! Association

Non-Profit Association

Purpose: to give the chance for a better life to kids from disadvantaged families

- **COMMUNICATION AND INTERPERSONAL SKILLS**

PRO CUSTOMER Training 2018

Customer Relationship Development

BCR Successful Interactions - SMART Campus 2017

LEADERS - Communication Training, 2014
